



Kamal & Anita Meattle and PBC Art Gallery™  
Cordially invite you to the inauguration of an Art Show & Auction

**‘Landscapes’**  
Photographs taken & autographed by Mr. Basant Kumar Birla

&

**‘Dreams on Canvas’**  
Paintings by Mrs. Ganga Somany

*Inauguration by Dr. Karan Singh*  
**At 26 Prithviraj Road, New Delhi**  
**On Sunday, March 25, 2007 at 7:30 PM**

Curated by Mr. Shashi Somany. All proceeds go to charity.  
Celebrity Guest Auctioneer: Ms. Shereen Bhan, CNBC-TV18

**Guests of Honour:**

Hon. Mr. Montek Singh Ahluwalia, Hon. Mr. Prithviraj Chavan, H.E. Mr. Paul Steinmetz of Luxembourg, H.E. Mr. Rafael Conde de Saro of Spain  
H.E. Mr. Dominique Girard of France, H.E. Mr. Dragovest Goranov of Bulgaria, H.E. Mr. Jorge Heine of Chile, H.E. Mr. C.R. Jayasinghe of Sri Lanka  
H.E. Mr. Bernd Muetzelburg of Germany, Mr. K.C. Pant, Dr. L.M. Singhvi, Dr. Sarala Birla, Mr. Hari Shankar Singhania, Mr. Tejendra Khanna

Supported by: ASSOCHAM  **FICCI**      **photo ink**

**Sponsors include:** Abercrombie & Kent, Diageo, Ferns ‘N’ Petals, Goodword Communications, Happy Cows Dairy, Pepsi, Real

PBC Art Gallery™, Paharpur Business Centre, Nehru Place Greens, New Delhi  
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## Artist Profile

**Mr. Basant Kumar Birla** is well known all over the world not only as one of India's leading industrialists but also as a patron of art. His profound love for art and beauty led him to establish the Birla Academy of Art and Culture in Kolkata in 1967. The principal objective of the Academy was to foster the growth of art and culture with an emphasis on the visual and performing arts. In time, the Academy has established itself as one of the centres of cultural, artistic and educational activities in the country. *For more details, please visit: [www.birlaart.com](http://www.birlaart.com)*

What is perhaps not so well known is that he has been an avid photographer since his early days. Photography is and always has been one of his passions.

**Mrs. Ganga Devi Somany** was born in Pilani to B. M. Birla and Rukmani Devi. She shifted to Kolkata right after her birth and has been living there ever since. Although Ganga Somany has been involved in a wide variety of activities, her true passion lies in painting.

Ganga Somany paints for pleasure and that comes out in her paintings. Her canvasses emanate positive energy and optimism. The central theme of most of her art work is femininity and womanhood. She finds beauty in all aspects of life and portrays those emotions in her work. Her paintings are a part of the collection at the British Museum and the Victoria & Albert Museum in London. She also has several critically acclaimed exhibitions to her credit. *For more details, please visit: [www.gangasomany.com](http://www.gangasomany.com)*



## PBC Art Gallery™

The art gallery is run by Paharpur Business Centre on a not for profit basis with all its share of proceeds from exhibitions going towards supporting environmental initiatives.

### Auction Details:

- On-line bidding will commence on March 18th at [www.pbcnet.com/artgallery](http://www.pbcnet.com/artgallery) and will close at 11 AM on Friday, March 23, 2007.
- The artworks will be available for viewing and for a silent auction, on Sunday, March 25, 2007 from 11 AM to 5 PM at 26 Prithviraj Road.
- A physical auction will be held and conducted by the Celebrity Guest Auctioneer, Ms. Shereen Bhan on Sunday, March 25, 2007 at 8:15 PM at 26 Prithviraj Road.
- Starting Monday, March 26, 2007 until Monday, April 2, 2007 the balance artworks will be displayed at the PBC Art Gallery, Paharpur Business Centre, Nehru Place Greens, New Delhi.

### Gallery Timings:

0930 hrs to 1230 hrs and 1500 hrs to 1900 hrs on weekdays.  
Prior appointment required on Saturday & Sunday.

The sale proceeds are tax exempt under 80G of the IT Act with payment to be made directly in the name of the beneficiary charity. All sale proceeds from Mr. B. K. Birla's and Mrs. Ganga Somany's artworks will go to 'Save the Children' and Ramakrishna Sarada Mission, Gangarampore respectively.

